

ORDER FORM

"Giants of the Mortgage Industry, 2014" costs \$2,450. The study is 130 pages, spiral-bound.

To order, fill out this page and return it to us soon. **Note that we are required by law to bill 7% sales tax on deliveries made to New Jersey. For faster service, order by fax at (908) 852-6884.** For more information, call us at (908) 852-7677.

"The following company hereby orders the studies indicated below. Please send them now."

_____ 1 Copy, PRINTED VERSION, **Giants of the Mortgage Industry, 2014 (\$2,450)**

_____ # of Extra Copies of printed version at \$295 each (We supply; first copy still full price.)

_____ **Electronic / Network Version** (Fee is \$2,950. See reverse side of this sheet. **We email the Network version and we also ship a backup printed copy.**)

Company: _____

Street: _____

City, State, Zip: _____

Name: _____ Signature: _____
(Please type or print.)

Title: _____ Phone: _____

E-mail: _____

PAYMENT METHOD: Bill me: _____ Check enclosed: _____

OR (Circle) Visa, MC, Discover, or Amex; Card Number: _ _ _ _ - _ _ _ _ - _ _ _ _ - _ _ _ _

CARD EXPIRATION DATE: _____

**Please Return To: SMR Research Corporation, 300 Valentine Street,
Hackettstown, NJ 07840... OR ORDER BY FAX: (908) 852-6884**

SMR RESEARCH CORPORATION

SMR is a business research firm that studies loan markets, lenders, and real estate data and subjects. SMR is the nation's largest publisher of research on consumer finance and also provides consulting and predictive scoring services.

Clients for SMR studies, databases, and scoring services have included executives at a majority of the nation's largest banks, thrifts, mortgage companies, life insurers, finance companies, nonbank financial companies, and retailers. More than 4,000 executives at more than 800 companies have been clients.

Founded in 1984, SMR conducts primary qualitative interviewing, plus statistical research and predictive modeling. Our target audience is senior operations management. By publishing our work, we provide at a small cost the kind of top-level studies and data products that otherwise would require six-figure spending on consultants.

Stuart A. Feldstein is president and founder of SMR. Mr. Feldstein has been the senior author or editor of SMR studies since their inception.

Jonathan Varone, vice president and director of technology, supplied databases used in this study. **Dr. Richard Veith** is senior analyst and heads up SMR's first-time home buyer data, assisted by **Michele Hughes**. **Marie Sheard**, administrative manager, heads up marketing.

We thank the mortgage industry executives whose cooperation aided in completion of this work.

Network Version Of The Studies

SMR offers an electronic version of **Giants of the Mortgage Industry, 2014**. It is delivered via email as an Adobe Acrobat file.

Our Network program grants you copyright permission to put the electronic file on your company's internal computer networks so that all employees can use the research, search for key words, or print out desired sections.

We email the electronic version to you immediately – same day service. We also ship you the printed versions of the studies for backup.

The Network version of Giants is \$500 more than the printed version alone. The only usage limitations are that, under copyright law, you must retain the electronic file within your firm.

To sign up, use the Order Form on the reverse side of this sheet.